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## FILM, TELEVISION & NEW MEDIA

(*SUBJECT CO ORDINATOR – Ms Laura Duffield*)

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### What is Film, Television and New Media?

A course of study developed from this syllabus aims to promote a critical awareness of visual literacy and an appreciation of the impact moving images have in our everyday lives. We have long associated moving images with film and television, however, new technologies have enabled new, interactive ways that individuals and groups can communicate using moving images. This subject explores the changes and developments in moving image media, associated issues and the ways that moving images represent our world. Students develop their understanding of this subject through a combination of practical and theoretical learning experiences. Through exploring the processes used in planning and designing moving images (**Design**), making their own moving image products (**Practice**) and reflecting on concepts and processes (**Critique**), students will develop knowledge, understanding and practical skills.

The units of study throughout the two-year course are based on developing and understanding of five key concepts in film, television and new media. These key concepts are -

- **Technologies** are a tool for creating meaning in moving images
- There are signs, symbols and codes that become the **Languages** in moving images
- **Representations** are constructions of people, places, events, ideas and emotions in moving images
- **Audiences** are made up of specific groups or individuals for whom moving-image products are made
- **Institutions** enable or constrain media production.

Throughout the course students will have access to camera and editing equipment, textbook and computer resources and professional personnel. Students will be encouraged to take an active interest in film, video, television and multi-media production in the wider community. Excursions to cinemas and production houses may also be a component of the course whenever possible.

### Why study Film, Television and New Media?

This course of study aims to meet the needs of students in four ways.

Firstly, through an academic study of visual literacy and the role moving image media plays in our society students will gain a greater understanding of its impact on their own lives. Secondly, it allows students an opportunity to develop both critical thinking and technical skills. Thirdly, it requires students to develop a high level of mastery of inter-personal skills in terms of communication, teamwork and collaboration. This course of study also meets vocational needs, particularly for students wishing to pursue future careers in the Information or Creative Industries (such as Print/ Broadcast Media, Computing, Multimedia, Journalism, Public Relations) and Business in general.

Film and Television also promotes self-discipline and independent learning, responsibility, a sense of personal worth, confidence and teamwork skills, all of which are transferable to a range of work options and life paths

As a QSA syllabus, *Film, Television and New Media* may be included in the subjects contributing towards tertiary entrance.

Although this subject should be no more time consuming than any other senior course of study, students may be required to complete practical assessment at the College outside of normal class times (due to the fact that they will need to access production equipment).

### Course Content

Throughout the two-year course, students develop technical and production skills through units of study. These are –

- Year 11**        *Museum of the Moving Image* (technological developments and basic moving image making)  
                      *Australian Stories* (how "reality" is represented in images of Australia and Australians)  
                      *Hollywood.com* (Hollywood products and ideologies have an impact on our lives)
- Year 12**        *Eurofilm* (artistic influences and experimental approaches in moving image production)  
                      *The Reel Asia* (how East meets West in contemporary films)  
                      *Short and Sweet* (short film production and its role in the film industry)  
                      *Cults and Trends* (an independent audience studies research project)

### Assessment Program

Exit Levels of Achievement will be derived from student achievement in three areas - Design, Production and Critique. Levels of achievement will be derived from continuous assessment. Judgements about students achievement are based on stated criteria and standards.

### Assessment Criteria

**Design** - applying the key concepts to create proposals for moving image products using pre-production formats such as storyboards, film treatments, film and shooting scripts.

**Production** - applying the key concepts to create moving image products.

**Critique** - analysing and evaluating moving image products. (Examples of Critique tasks - article, video essay.)

### Prerequisites

A Selection Process will be required for this subject. Although there are no prerequisite subjects for Film and Television, students will need to have attained a minimum result of a 'C' in Year 10 English, and demonstrated appropriate teamwork and co-operation skills in years 9 and 10. A selection interview and/or demonstration video may be required.